ORDER

KARE 11

Orders

Order / Rev:	**715747**		
Alt Order #:	06330993		
Product Desc:	NOLAN FOR CONGRESS		
Estimate:	1842		**KARE**
Flight Dates:	09/24/12 - 10/05/12	Primary AE:	Jim Quinn
Original Date / Rev:	10/04/12 / 10/04/12	Sales Office:	T-PHI
Order Type:	Political	Sales Region:	NAT

Agency

Name:	**Greer Margolis Mitchell/ Pol**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	3050 K St NW	Billing Cycle:	WEEKLY
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**NOLAN,R/D/CONRESS**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-State House Representative	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	16	$7,650.00	$6,502.50
10/01/12	10/07/12	3	$875.00	$743.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	$7,650.00	$6,502.50	0.00
October 2012	3	$875.00	$743.75	0.00
Totals	19	$8,525.00	$7,246.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	32%	$8,525.00
Market	100%	$26,640.62

Competitive Share	Share	Total
CABLE	0%	$0.00
KAWB	0%	$0.00
KAWE	0%	$0.00
KCCO	0%	$0.00
KCCW	0%	$0.00
KFTC	0%	$0.00
KMSP	17%	$4,528.91
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
KSTP	21%	$5,594.53
KTCA	0%	$0.00
KTCI	0%	$0.00
KWCM	0%	$0.00
UNKWN	0%	$0.00
WCCO	30%	$7,992.19
WFTC	0%	$0.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	09/24/12	09/28/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	1	$1,400.00	P-2	0.00	NM	1	$1,400.00

KARE 11 NEWS AT 10<

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWTF--	1	$1,400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KARE	10/01/12	10/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	1	$575.00	P-2	0.00	NM	1	$575.00

KARE 11 NEWS AT 5

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	MTWTF--	1	$575.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KARE	09/24/12	09/28/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	1	$100.00	P-2	0.00	NM	1	$100.00

KARE 11 NEWS SUNRISE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWTF--	1	$100.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KARE	09/24/12	09/28/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	1	$700.00	P-2	0.00	NM	1	$700.00

KARE 11 NEWS AT 6

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWTF--	1	$700.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KARE	09/24/12	09/28/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	1	$400.00	P-2	0.00	NM	1	$400.00

KARE 11 NEWS SUNRISE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWTF--	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	09/24/12	09/28/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	1	$350.00	P-2	0.00	NM	1	$350.00

TODAY SHOW

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWTF--	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KARE	09/30/12	09/30/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	------S	:30	1	$1,000.00	P-2	0.00	NM	1	$1,000.00

KARE 11 NEWS AT 10<

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	------S	1	$1,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KARE	09/30/12	09/30/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	------S	:30	1	$300.00	P-2	0.00	NM	0	$0.00

KARE 11 NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	------S	1	$300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KARE*	*09/24/12-09/30/12*	*Sun 5-530p*	5-530P	--------Su	*:30*	*~~($300.00)~~*	0.00	*NM*

Credited

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	KARE	09/24/12	09/28/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	4	$400.00	P-2	0.00	NM	4	$1,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWTF--	4	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KARE	09/24/12	09/28/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	2	$350.00	P-2	0.00	NM	2	$700.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWTF--	2	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KARE	09/24/12	09/28/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	3	$100.00	P-2	0.00	NM	3	$300.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWTF--	3	$100.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KARE	09/30/12	09/30/12	Football Night in America Football Night in America	CM	6-715P	------S	:30	1	$1,100.00	P-2	0.00	NM	1	$1,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	------S	1	$1,100.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KARE	10/03/12	10/04/12		CM	1135pm-1235xm	--11---	:30	2	$150.00	P-2	0.00	NM	2	$300.00

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Flight Dates:	09/24/12 - 10/05/12	Estimate:	1842	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Late Night Late Night NBC										

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	--11---	2	$150.00	0.00

	Spots	Amount
Totals	19	$8,525.00